



B.J. ROTH REALTY LTD.

Brokerage*

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It has been proven that a home that is well presented will sell faster and for more money. Over the past few years, I have had the pleasure of having April Ground stage homes which I have listed for sale. These homes have typically sold much faster and for significantly more than what I believe they would have if not having been staged.

April's attention to detail, her ability to co-ordinate furnishings and colours, helps to maximize the presentation of the property. She also has the gift of making the client feel excited about the process. When speaking with my clients after the staging process; they have always been thrilled about the transition of their property. Many of the suggested changes have typically been at no cost or limited cost to the client. The clients have found the whole process to be a very positive event. It takes a special person to be able to enter another person's home to suggest and implement changes to their personal space that are well received by the home owners.

I continue to use April's services in preparing my clients homes for sale. I would also be happy in recommending April's decorating/staging skills to anyone that is looking to maximize the look of their own property or that of their clients.

Sincerely

A handwritten signature in cursive script that reads "Dave Olston".

Dave Olston Broker

Century 21

B.J. Roth Realty Ltd.



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